

# Yuri Artibise

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## Profile

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Over 10 years of public policy research, analysis, and advocacy experience. • Skilled in community outreach and online engagement. • Effective in liaising between various audiences and decision makers to provide accurate and actionable information. • Proficient in online communications, including creating compelling content for websites, blogs and social networks.

**Core Competencies:** Community outreach • Public policy analysis/advocacy • Online engagement • Social media • Content creation • Learn more at [yuriartibise.com/resume](http://yuriartibise.com/resume).

## Career Development

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PlaceSpeak, Vancouver BC

July 2011 – December 2013

### Director of Community Engagement

Responsible for client support and community outreach for a user-based online public consultation platform. Key activities:

- Created online content, including surveys, polls and discussion forums for client topic pages and provided training and support for clients as required.
- Managed and grew the company's online presence through blogging, Twitter, Facebook, YouTube and other relevant tools to raise awareness and attract clients and users.
- Monitored, analyzed, and synthesized industry trends to guide the growth and development of the company.
- Represented the company and conducted related outreach with stakeholders, including provincial and local governments, private sector and non-profit clients, residential users, our Board of Directors, investors, and the media.

Self-Employed, Phoenix AZ

September 2009 – April 2011

### Community Outreach Consultant

Responsible for building a community of people interested in creating and sustaining authentic urbanism in central Phoenix. Key activities:

- Creating website content offering an insider's view of local culture, politics and events for Yurbanism, Downtown Phoenix Journal, Phxated.com, Arizona Heritage Alliance, and Downtown Voices Coalition.
- Promoting and facilitating discussions for various client initiatives on Facebook and Twitter to build community and share information about events and organizations.

Morrison Institute for Public Policy, Phoenix AZ

February 2007 – September 2009

### Senior Research Analyst

Conducted research on contemporary public policy issues for a non-partisan think tank at Arizona State University. Key activities:

- Liaised with regional and state government agencies in order to develop research projects for the Institute.
- Collected original data through interviews and consultation with experts, and analyzed existing information through review of published research reports, current legislation, and statistical data.
- Identified emerging public policy issues through media monitoring, data gathering and analysis, and networking.
- Produced practical, applied research reports, op-ed articles and briefing papers.
- Visit [yuriartibise.com/resume/career-development/](http://yuriartibise.com/resume/career-development/) for full publication list.

Assembly of First Nations, Ottawa

March 2004 – February 2007

### **Policy Advisor**

Responsible for the horizontal integration of policy development and strategic planning for a national advocacy organization representing First Nation citizens in Canada. Key activities:

- Built relationships with government representatives to advance the Assembly's priorities and represent the interest of First Nations in proposed programming and legislation.
- Coordinated the First Nations housing portion of the Assembly's position paper for the November 2005 First Minister Meeting on Aboriginal Issues (Kelowna Accord) a five year, \$5 billion dollar agreement.
- Coordinated the Pre-Budget Submissions presented to the House of Commons Standing Committee on Finance. Partly as a result, First Nations received budget commitments of \$6.4M in 2005, \$1.2B in 2006 and \$425M in 2007.
- Developed and implemented a financial and policy planning framework to enable the National Chief and the Executive Committee to effectively advocate on behalf of First Nations in priority areas.

Fisheries and Oceans Canada, Ottawa

July 2002 – February 2004

### **Trade Policy Analyst**

Responsible for research, analysis, monitoring and negotiation of international trade issues concerning fish and sea products. Key activities:

- Conducted in-depth economic analysis on fisheries trade policy issues to ensure that the Minister and senior executive of the Department of Fisheries and Oceans were kept up to date on key developments.
- Represented Canada at negotiations on the Free Trade Area of the Americas (FTAA) and the Canada-Singapore Free Trade Agreement. The Canadian fisheries sector represents approx \$4.4B in exports; \$37.5M was covered in the FTAA.
- Reviewed World Trade Organization (WTO) Accessions and Trade Policy Reviews to ensure that potential and existing members of the WTO complied with rules regarding fish products in their trade relationships with Canada.

## **Community Involvement**

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**Director**, Co-operative Housing Federation of British Columbia (CHF BC)

November 2012 – Present

- Elected member of the Board of Directors providing leadership and guidance to over 250 non-profit housing co-operatives and related organizations throughout British Columbia. Currently serving as Vice-President.

**Director**, First Avenue Athlete's Village Housing Co-operative

April 2012 – Present

- Elected member of the inaugural Board of Directors. Responsible for the leadership and management of an 84 unit apartment complex in South East False Creek. Currently serving as Vice-President.

**Coordinator**, Jane's Walk

March 2009 – Present

- Coordinator of Jane's Walk Phoenix (2009-2011) and Vancouver (2012-present), a series of urban walking tours honouring the legacy and ideas of urban activist and writer [Jane Jacobs](#).

**Associate Editor**, Spacing Vancouver

June 2011 – Present

- Write and review feature articles, book reviews and event announcements and manage the Twitter account for *Spacing Vancouver*, a web-based publication providing a west coast perspective on the issues affecting our shared urban landscape.

Visit [yuriartibise.com/resume/community-involvement/](http://yuriartibise.com/resume/community-involvement/) for more community involvement activities list.

## **Education**

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**Master of Public Administration (MPA)** University of Victoria, 2001

**Bachelor of Arts (BA) in Political Science** University of British Columbia, 1997