

YURI ARTIBISE

URBAN ENGAGEMENT



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PROFILE

Experienced communications strategist with expertise in social media strategy, interactive communications, and public engagement.

EXPERIENCE

SFU Public Square

February – November 2015

External Projects and Communications Manager

Ensure the coordination and timely delivery of activity related to the Downtown Vancouver Business Improvement Association's (DVBIA) *Re-imagine Downtown Vancouver* initiative. Also managed strategic communications and social media for the Simon Fraser University (SFU) Public Square program.

Spacing Vancouver

2011 - Present

Associate Editor

Write and review feature articles, book reviews and event announcements and manage the Twitter account for *Spacing Vancouver*, a web-based publication providing a west coast perspective on the issues affecting our shared urban landscape.

Self Employed

2014 - Present

Community Engagement Specialist

Managed community engagement campaigns for various clients including the *Downtown Vancouver Association*, *A GP for Me Vancouver*, and *Dockside Green Community Re-engagement* (Victoria, BC). Developing online presence for campaigns through blogging, Twitter, Facebook, and email campaigns to raise awareness and promote engagement.

PlaceSpeak

2011 - 2015

Director of Community Engagement

Led online community and client engagement activities for an online public consultation platform. Managed online presence through blogging, Twitter, Facebook, and email campaigns to raise awareness and attract users. Created online surveys, polls and discussion forums for client topic pages and provided analysis, training and support for clients.

Self-Employed

2009 - 2011

Community Outreach Advocate

Responsible for building a community of people interested in creating and sustaining authentic urbanism in Phoenix, Arizona. Created website content for several community news and non-profit organization websites. Promoted and facilitated discussions on Facebook and Twitter to build community and share information about client initiatives, events and organizations.

EDUCATION

University of Victoria

2001

Master of Public Administration (MPA)

University of BC

1997

Bachelor of Arts (BA) in Political Science

ONLINE



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