

YURI ARTIBISE

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Profile

An experienced public policy specialist, with a passion for community planning and public participation.

- Proficient in the outreach, research, and analysis of public policy issues
- Effective in liaising between key stakeholder groups to provide accurate and actionable information.
- Learn more at yuriartibise.com/resume

Core Competencies: Public policy research and analysis; Community engagement and facilitation; Social media and online communication.

Career

Vancouver City Planning Commission
Executive Director

July 2016 - present

Provide strategic advice, project coordination and administrative support to assist Commissioners in carrying out their mandate to consider and advise Council on matters relating to the future of Vancouver.

Strong Towns
Community Builder

January 2016 - Present

Lead communications efforts to articulate the Strong Towns message by building an online community through social media and related digital strategies.

- Manage online advertisements and curate social media feeds to share compelling content with members and followers
- Create email campaigns to correspond with members and key influencers about new content, events, and membership drives.
- Monitor key engagement and growth metrics and adjust activities as needed to ensure progress towards strategic goals.

SFU Public Square, Vancouver BC
External Projects and Communications Coordinator

February – November 2015

Ensure the coordination and timely delivery of activity related to the Downtown Vancouver Business Improvement Association's (DVBIA) Re-imagine Downtown Vancouver initiative. Also provided strategic communications support to the Simon Fraser University (SFU) Public Square program.

- Manage all activities related to design and delivery of the Re-imagine Downtown Vancouver initiative.
- Provide expertise and consultation on internal and external communications, web, and social media channels;
- Supervise the work of a communications assistant and communications and engagement volunteers.

Yurbanism, Vancouver BC
Community Engagement Specialist

February 2014 – February 2015

Managed community engagement campaigns for various clients including the Downtown Vancouver Association Metrocore Transportation Quilting Roundtables, A GP for Me Vancouver, and Dockside Green Community Re-engagement (Victoria, BC). Key activities:

- Developing online presence for campaigns through blogging, Twitter, Facebook, and email campaigns to raise awareness and attract participants.
- Monitored and reported on social media analytics, and adjusted campaign strategies as necessary.
- Organized, promoted, and facilitated in-person small group discussions.

Place Speak, Vancouver BC
Director of Community Engagement

July 2011 – Present

Engaged with clients and participants, and the general public for an online public consultation platform. Key activities:

- Creating online content, including surveys, polls and discussion forums for client topic pages and provided analysis, training and support for clients as required.
- Managed platforms online presence through blogging, Twitter, Facebook, and email campaigns to raise awareness and attract users.
- Monitoring and synthesizing industry trends to guide the growth and development of the company.

Yurbanism, Phoenix AZ
Community Outreach Consultant

September 2009 – April 2011

Responsible for building a community of people interested in creating and sustaining authentic urbanism in central Phoenix. Key activities:

- Created website content offering an insider's view of local culture, politics and events for several community news and non-profit organization websites.
- Promoted and facilitated discussions for various client initiatives on Facebook and Twitter to build community and share information about events and organizations.

Morrison Institute for Public Policy, Phoenix AZ
Senior Research Analyst

February 2007 – September 2009

Conducted research on contemporary public policy issues for a non-partisan think tank at Arizona State University. Contributed to the following Morrison Institute publications:

- Co-author: The Price of Stewardship: The Future of Arizona State Parks (October, 2009)
- Co-author: Richard's Reality: The Costs of Chronic Homelessness in Context (October 2008)
- Author, AZ Views, Issue 5: Arizonans Criticize Government, But Know They Need It (October 2008)
- Research Team: AZ Workforce: Latinos, Youth and the Future (October 2008)
- Co-author: Forum 411: "We Are L.A.?" (September 2008)
- Research Team: Megapolitan, Arizona's Sun Corridor (May 2008)
- Research Team: Arizona Policy Choices 2007: Sustainability for Arizona: The Issue of Our Age (November 2007)
- Research Team: The Future at Pinal: Making Choices, Making Places (July 2007)

Other publication contributions:

- DATOS: Focus on Arizona's Hispanic Market 2007 and 2008. Contributed to data selection and wrote introduction and section overviews for this annual Arizona Hispanic Chamber of Commerce publication.

Assembly of First Nations, Ottawa ON
Policy Advisor

March 2004 – February 2007

Responsible for the horizontal integration of policy development and strategic planning for the national advocacy organization representing First Nation citizens in Canada.

- Coordinated the First Nations housing portion of the Assembly's position paper for the November 2005 First Minister Meeting on Aboriginal Issues (Kelowna Accord) a five year, \$5 billion dollar agreement between the Government of Canada and the First Nation, Inuit and Métis peoples of Canada.
- Coordinated and developed major reports and studies, including the Pre-Budget Submissions presented to the House of Commons Standing Committee on Finance and the Canadian Center for Policy Alternatives annual Alternative Federal Budget. Partly as a result of these submissions
- Built relationships with government representatives to advance the Assembly's priorities and represent the interest of First Nations in proposed programming and legislation.
- Developed and implemented a financial and policy planning framework to position key events and to anticipate pivotal meetings and activities.

Fisheries and Oceans Canada, Ottawa ON
Trade Policy Officer

July 2002 – February 2004

Responsible for international trade issues and multi-lateral negotiations on fish and sea products.

- Conducted in-depth economic analysis on fisheries trade policy issues to ensure that the Minister and senior executive of the Department of Fisheries and oceans were kept up to date on key developments
- Represented Canada at negotiations on the Free Trade Area of the Americas (FTAA) and the Canada-Singapore Free Trade Agreement. The Canadian fisheries sector exported approximately \$4.4 billion dollars of fish products in 2004; of this amount \$37.5 million was covered in the FTAA negotiations
- Reviewed World Trade Organization (WTO) Accessions and Trade Policy Reviews to ensure that potential and existing members of the WTO complied with rules regarding fish products in their trade relationships with Canada

Accelerated Economist Training Program (AETP) Ottawa ON
Policy Analyst

July 2000 – June 2002

The Accelerated Economist Training Program (AETP), a select two-year program of diverse work experience divided into four six-month assignments that provided the opportunity to work with top decision makers in the Government of Canada on a number of social, economic and international policy agendas. My assignments included **Treasury Board Secretariat, Finance Canada, Privy Council Office and Foreign Affairs and International Trade Canada.**

Community

Director, Co-operative Housing Federation of British Columbia (CHF BC)

2012 – Present

- Elected member of the Board of Directors providing leadership and guidance to over 240 non-profit housing co-operatives and related organizations throughout British Columbia.

Director, Community Land Trust Foundation of BC (CLTF BC)

2015 – Present

- CLTF BC is a non-profit society with a mission to acquire, create and preserve affordable housing for future generations. It has a particular focus on development and redevelopment projects.

President, COHO Management Services Society 2013 – Present
• Nominated of the Board of Directors for the co-op management services arm of CHF BC. COHO offers management and consulting services to BC housing co-ops on a not-for-profit basis.

Associate Editor, Spacing Vancouver 2011 – Present
• Write and review feature articles, book reviews and event announcements and manage the Twitter account for Spacing Vancouver, a web-based publication providing a west coast perspective on the issues affecting our shared urban landscape.

Training

IAP2 Planning for Effective Public Participation, Delaney and Associates Inc. 2015
Alchemy of Group Facilitation, Hollyhock/ SFU Centre for Dialogue 2014

Education

Master of Public Administration (MPA), University of Victoria
Bachelor of Arts (BA) in Political Science, University of British Columbia